

STAY RELENTLESS



2026 ANNUAL
CONFERENCE

**NONPROFIT
NEW YORK**

A relentless,
collective
force for good.

📅 THURSDAY, NOVEMBER 5
📍 MARRIOTT MARQUIS NEW YORK CITY
🕒 8 AM - 8 PM, CHECK-IN 7:30 AM

Nonprofit New York's 2026 Annual Conference Sponsorship Opportunities

Join over 1,000 nonprofit professionals at the 2026 Annual Conference, New York City's foremost gathering for nonprofit leadership, management, and movement-building.

ABOUT NONPROFIT NEW YORK

A relentless, collective force for good

Nonprofit New York champions and supports the nonprofit sector, equipping organizations to strengthen communities across New York City. Through advocacy, capacity building, convening, and research, we act as a unified voice and central hub for nonprofits of all sizes.



What we deliver



Ongoing support that equips thousands of nonprofits with resources, cost-saving programs, and practical tools to strengthen operations and impact.



Capacity Building & Convening that provide learning, collaboration, and shared spaces for nonprofits to build expertise and align around collective goals.



Advocacy & Research that advance equitable policies, elevate the sector's voice, and generate data to inform decision-making and long-term sustainability.

EVENT HIGHLIGHTS



Over 1,000 attendees

across all levels of nonprofit leadership and subsectors



Full-day, in-person convening

focused on actionable learning and connection



Dozens of interactive sessions

designed to co-create real solutions for our sector's challenges



Networking with changemakers

from across the NYC region and beyond

“Nonprofit New York makes it possible for New York’s nonprofits to keep showing up for the people and communities who need them most. By supporting Nonprofit New York, you are investing in the “backbone” of the sector—stronger leadership, better operations, and more resilient organizations—so that nonprofits across the city can stay open, and stay effective.”

Deborah Martin Owens, NPNY Board Member

WHY SPONSOR?

Sponsoring Nonprofit New York's Annual Conference **amplifies your commitment to community and fuels the sector's ability to adapt, lead, and thrive.**

Your support makes it possible for Nonprofit New York to bring people together, share critical knowledge, and strengthen community resilience, particularly in this volatile time.



"I met a lot of really talented, passionate attendees in my sessions or in the hallways; the networking, collaborating, and exchange of ideas with fellow attendees was really meaningful."

2025 NPNY Annual Conference Attendee

"There is no other cross- sub-sector nonprofit convening in the metro area. It is meaningful to have these sub-sectors under one roof."

2025 NPNY Annual Conference Attendee

SPONSORSHIP OPPORTUNITIES

Catalyst **\$300,000**

EXCLUSIVE

- Mainstage speaking opportunity (Breakfast)
- Lead logo placement throughout the event and on conference page, digital program, and digital promotions
- Priority option to moderate and/or participate in panels
- Priority option to partner on programming throughout the year
- Prime exhibitor space
- 30 tickets



SPONSORSHIP OPPORTUNITIES

Visionary \$150,000

EXCLUSIVE

- Mainstage speaking opportunity (Lunch)
- Lead logo placement on NPNY conference page and throughout event, in digital program, and digital promotions
- Priority option to moderate and/or participate in panels
- Priority option to partner on programming throughout the year
- Prime exhibitor space
- 20 tickets

Champion \$75,000

MULTIPLE OPPORTUNITIES

- Lead logo placement on NPNY conference page and throughout event, in digital program, and digital promotions
- Priority option to moderate and/or participate in panels
- Priority option to partner on programming throughout the year
- Prime exhibitor space
- 15 tickets

SPONSORSHIP OPPORTUNITIES

Key Area **\$25,000**

MULTIPLE OPPORTUNITIES

- Exclusive sponsorship of one Key Area of Nonprofit Management
- Priority option to moderate, participate, and/or open all sessions within that track
- Lead logo placement at dedicated session room, throughout the event, and on conference page, program, and promotions
- Prime exhibitor space
- 10 tickets

KEY AREAS OF NONPROFIT MANAGEMENT



Reception **\$25,000**

MULTIPLE OPPORTUNITIES

- Mainstage Speaking Opportunity (Reception)
- Exhibitor booth
- Logo placement at reception and on conference page, program, and promotions
- Priority option to participate on panels
- 10 tickets

SPONSORSHIP OPPORTUNITIES

Exhibitor **\$10,000**

MULTIPLE OPPORTUNITIES

- Exhibitor booth
- Logo placement on conference page, program, and promotions
- Option to participate on panels
- 5 tickets

Wi-Fi **\$10,000**

MULTIPLE OPPORTUNITIES

- Exhibitor booth
- Logo placement on conference page, program, and promotions
- Option to participate on panels
- 5 tickets

Scholarships **\$1,000 – \$5,000**

MULTIPLE OPPORTUNITIES

- Supports attendees at the early-bird member rate of \$200 through August 31st and regular member rate of \$300 from September 1st through end of ticket sales
- Logo placement on conference page, program, and promotions

LET'S CONNECT!

Let's build something meaningful together.

Whether you're a returning supporter or sponsoring for the first time, we're here to help you find the right fit.



Sophie Silverman (they/them)

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