

2025 ANNUAL CONFERENCE

Onward... Together

**NONPROFIT
NEW YORK**

A relentless,
collective
force for good.



Nov 12, 2025
WEDNESDAY



Marriott Marquis
NEW YORK CITY



9 AM – 6 PM
CHECK-IN 7:30 AM

Nonprofit New York's 2025 Annual Conference Sponsorship Opportunities

Join up to 1,000 nonprofit professionals at the 2025 Annual Conference, New York City's foremost gathering for nonprofit leadership, management, and movement-building.

Interested in sponsorship? Contact Sonali Jhurani at sjhurani@nonprofitnewyork.org

About Nonprofit New York

A relentless, collective force for good

Nonprofit New York champions and strengthens nonprofits through advocacy, capacity building, convening, and research to cultivate a unified, just, and powerful sector. We believe that when one nonprofit is stronger, the sector is stronger.

What we deliver



Ongoing support that empowers thousands of unique nonprofits across the NYC region.



Responsive programming that builds expertise, sparks collaboration, and strengthens sector resilience.



Bold advocacy that advances equity and justice for all New Yorkers.



Event Highlights



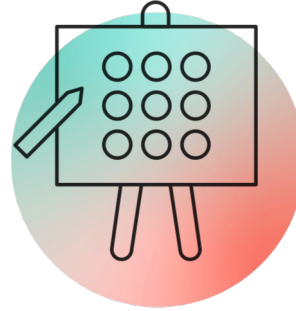
Up to 1,000 attendees

across all levels of nonprofit leadership and subsectors



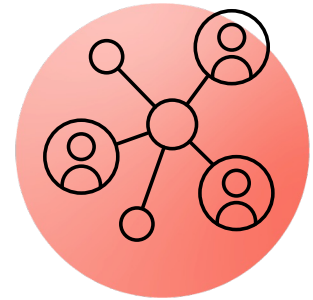
Full-day, in-person convening

focused on actionable learning and connection



Up to 32 interactive sessions

designed to co-create real solutions for our sector's challenges



Networking with changemakers

from across the NYC region and beyond

“This was one of the best conferences I’ve been to in a long time. It was a diverse group of people across the sector, all with different experience levels in the industry, but we were all able to come together and discuss our frustrations, hopes, and more.”

Development Manager, Lenox Hill Neighborhood House

Why Sponsor?

Sponsoring Nonprofit New York's Annual Conference **amplifies your commitment to community and fuels the sector's ability to adapt, lead, and thrive.**

Your support makes it possible for Nonprofit New York to bring people together, share critical knowledge, and strengthen community resilience, particularly in this volatile time.



"This was my first nonprofit conference and **I was blown away by the warmth of the guests and speakers alike.** You truly fostered an environment of empathy and care that brought in people from diverse backgrounds all across the boroughs."

**HR and Operations Coordinator,
LEAP NYC**

"Relevant, engaging, and enlightening. Great program with fantastic content and speakers."

**Regional Sales Director,
Mutual of America**

Sponsorship Opportunities

Visionary Sponsor

\$150,000

- Mainstage speaking opportunity
- Lead logo placement throughout event, program, and digital promotions
- Option to moderate and/or participate in panels
- Exhibitor table in a prime location
- 10 conference tickets

**Fuel
the region's
most powerful
convening**

Champion Sponsor

\$75,000

- Option to moderate and/or participate in panels
- Prominent logo placement throughout event, program, and digital promotions
- Prime exhibitor space
- 6 conference tickets

**Show
your support
for hundreds of
community causes**

Sponsorship Opportunities

Key Area Sponsor

\$40,000

- Exclusive sponsorship of one Key Area of Nonprofit Management
- Option to moderate, participate, and/or open all sessions within that track
- Logo placement in dedicated session room and throughout event program, and digital promotions
- 4 conference tickets

Support
an area of
nonprofit
management

Session Sponsor

\$10,000

- Option to moderate, participate, and/or open a session
- Logo placement throughout event, in session, program, and digital promotions
- 2 conference tickets

Engage
with attendees
in an interactive
workshop

KEY AREAS OF NONPROFIT MANAGEMENT



Sponsorship Opportunities

Exhibitor Sponsor

\$10,000

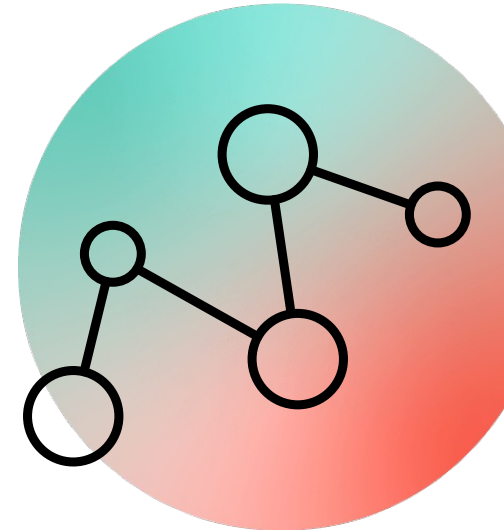
- Exhibitor booth in high-traffic networking area
- Logo placement in program and digital promotions
- 2 conference tickets

Showcase
your services
while building
relationships



Let's Connect!

Let's build something meaningful together. Whether you're a returning supporter or sponsoring for the first time, we're here to help you find the right fit.



Sonali Jhurani

VP of Development and Membership

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