



# NONPROFIT NEW YORK

A relentless,  
collective  
force for good.

## ANNUAL MEETING OF MEMBERS

*Sponsorship Opportunities*

May 22, 2024  
9:00AM - 12:00PM  
Ford Foundation  
320 East 43rd St  
New York, NY 10017

[www.nonprofitnewyork.org](http://www.nonprofitnewyork.org)



# ABOUT US

At [Nonprofit New York](#), we champion and strengthen nonprofits through capacity building and advocacy to cultivate a unified, just, and powerful sector.

Engaging an average of 3,600 unique nonprofit organizations annually, Nonprofit New York has been building a powerful nonprofit community in New York for nearly four decades. We are driven by the belief that when one nonprofit is stronger, all of us are stronger.

Our nonprofit members gain access to an expansive portfolio of benefits, including 50+ trainings and innovative learning opportunities offered each year; cost-saving programs; an online hub of 500+ tools, templates, and relevant resources; a Nonprofit HelpLine; meaningful networking opportunities; and more.

Nonprofit New York also organizes to build solidarity across the New York nonprofit sector and mobilize the united voice of our members in pursuit of public policy changes that strengthen nonprofits' ability to pursue their missions.







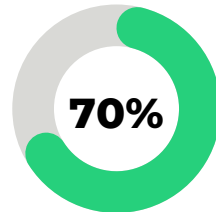
# ANNUAL MEETING OF MEMBERS

**On May 22nd, Nonprofit New York will bring together 200+ nonprofit professionals at our 2024 Annual Meeting of Members.**

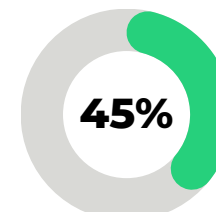
This high visibility, in-person event provides an opportunity for our members to elect Nonprofit New York's Board of Directors and engage in a sector-wide discussion to inform and shape Nonprofit New York's program priorities.

Our Annual Meeting this year will feature a panel discussion to address some of the challenges facing the broader nonprofit sector. More details about the panel and key influencers joining us to share their insight and expertise will be released soon.

***Nonprofit New York's membership represents a diverse mix of nonprofit organizations with a range of budget sizes from NYC, Westchester, Long Island and beyond.***



*Annual Meeting attendees who are considered key decision makers at their organizations.*



*Nonprofit New York members with budgets higher than \$1M*



# SPONSORSHIP OPPORTUNITIES

**Our sponsors exhibit their commitment to the nonprofit sector and gain access to a variety of visibility and engagement opportunities.** We send news and updates about the 2024 Annual Meeting of Members to 20,000+ nonprofit professionals leading up to and after the event. At the Annual Meeting, there are several ways to connect with attendees, from exhibitor booths to sponsoring our Member Journal and more.

## PRESENTING SPONSOR (\$5,000) - ONE AVAILABLE

### Onsite Benefits:

- Four (4) tickets to the Annual Meeting
- Opportunity to give remarks or feature sponsor-produced branded video
- Shout out from the podium
- Exhibitor table at the event
- Prominent logo placement on all signage and stage backdrop
- Full attendee list with titles and organizations only, provided one week prior

### Digital Benefits:

- Top placement for logo on event website and digital promotion
- Full page, color advertisement with choice of placement in digital journal



# SPONSORSHIP OPPORTUNITIES

Connect and engage with our attendees through an exhibitor table or panel sponsorship while benefiting from consistent brand visibility leading up to and during the Annual Meeting.

## PANEL SPONSOR (\$2,000)

### Onsite Benefits:

- Two (2) Tickets to the Annual Meeting
- Introduce panel from the podium
- Logo recognition on all signage
- Full attendee list with titles and organizations only, provided one-week prior

### Digital Benefits:

- Logo recognition on event website and digital promotion
- Full page, color advertisement in digital journal

## EXHIBITOR SPONSOR (\$1,750) - TWO AVAILABLE

### Onsite Benefits:

- Two (2) Tickets to the Annual Meeting
- Exhibitor table at the event
- Logo recognition on all signage
- Full attendee list with titles and organizations only, provided one week prior

### Digital Benefits:

- Logo recognition on event website and digital promotion
- Full page, color advertisement in digital journal

## Don't see what you want?

Reach out to Sonali Jhurani at [sjhurani@nonprofitnewyork.org](mailto:sjhurani@nonprofitnewyork.org) or 646-893-2663 to discuss customizing your own sponsorship package or providing in-kind support.

# SPONSORSHIP OPPORTUNITIES

Show your hospitality to the sector by sponsoring breakfast for our members at the Annual Meeting, and benefit from exclusive visibility in high traffic areas.

## BREAKFAST SPONSOR (\$1,000)

### Onsite Benefits:

- Two (2) Tickets to the Annual Meeting
- Exclusive logo placement on signage in dedicated breakfast area
- Full attendee list with titles and organizations only, provided one-week prior

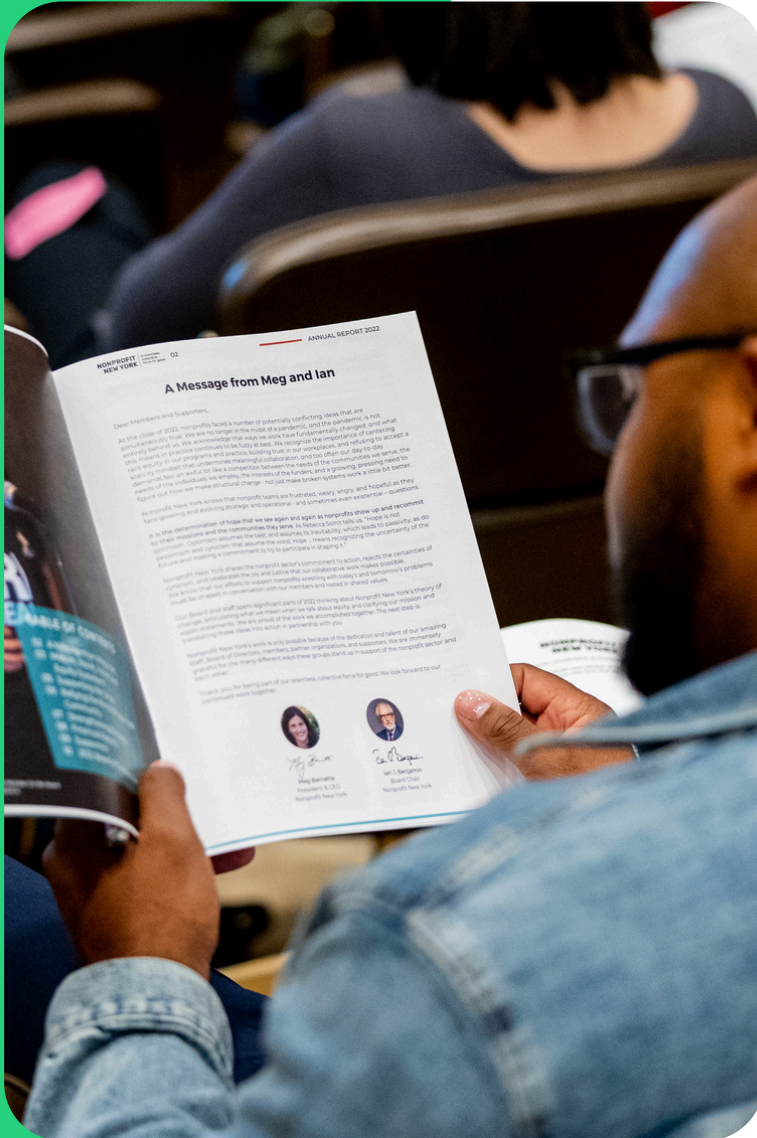
### Digital Benefits:

- Logo recognition on event website and digital promotion
- Half page, color advertisement in digital journal





# ADVERTISING OPPORTUNITIES



Promote your company's brand and services in our Member Journal, shared digitally with all of our attendees. The Member Journal includes an agenda for the day and our first release of Nonprofit New York's Annual Report.

## DIGITAL JOURNAL SPONSOR (\$1,500)

- Two (2) tickets to the Annual Meeting
- Exclusive logo recognition on cover of Meeting Journal + logo recognition on event website and digital promotion
- Full page, color advertisement with choice of placement
- Full attendee list with titles and organizations only, provided one week prior

## DIGITAL JOURNAL ADS

- Full page color advertisement, 8.5" x 11", \$400
- Half page color advertisement, 8.5" x 5.5", \$200
- Quarter page color advertisement, 4.25" x 5.5", \$100

# BECOME A SPONSOR

*Thank you for supporting Nonprofit New York's 2024 Annual Meeting of Members and nonprofits in New York City, Long Island and Westchester.*

## SPONSORSHIP LEVELS

- ☐ PRESENTING SPONSOR, \$5,000
- ☐ PANEL SPONSOR, \$2,000
- ☐ EXHIBITOR SPONSOR, \$1,750
- ☐ BREAKFAST SPONSOR, \$1,000

## MEMBER JOURNAL

- ☐ JOURNAL SPONSOR, \$1,500
- ☐ FULL PAGE, \$400
- ☐ HALF PAGE, \$200
- ☐ QUARTER PAGE, \$100

## CONTACT US

Ready to secure your sponsorship or want to talk about customization? Please contact Sonali Jhurani at [sjhurani@nonprofitnewyork.org](mailto:sjhurani@nonprofitnewyork.org) or 646-893-2663.

## PAYMENT INFO:

- ☐ CREDIT CARD: INVOICE PROVIDED WITH LINK
- ☐ ACH/WIRE TRANSFER: CONTACT US
- ☐ CHECK: Nonprofit New York  
RE: Annual Meeting  
320 East 43rd St, 3rd Fl  
New York, NY 10017

## ADDITIONAL INFO

Contributions to Nonprofit New York are fully tax-deductible less the fair market value for tickets and advertisements provided.

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