



**NONPROFIT**

**BUSINESS MEMBERSHIP**

**NEW YORK**

**NONPROFIT  
NEW YORK**

A relentless,  
collective  
force for good.

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# OUR MISSION

Nonprofit New York champions and strengthens nonprofits through capacity building and advocacy to cultivate a unified, just, and powerful sector. We support a dynamic community of nonprofits - a relentless, collective force for good.

Engaging over 4,000 unique nonprofit organizations annually, Nonprofit New York has been building a powerful nonprofit community in New York for nearly four decades. We are driven by the belief that when one nonprofit is stronger, all of us are stronger.

Members of Nonprofit New York gain access to an expansive portfolio of benefits, including 50+ trainings and in-depth learning opportunities; cost-saving programs; an online hub of tools, templates, and relevant resources; a 24/7/365 HelpLine; networking opportunities; and more.

Nonprofit New York also organizes to build solidarity across the New York nonprofit sector and mobilize the united voice of our members in pursuit of public policy changes that strengthen nonprofits' ability to pursue their missions.

# BOARD OF DIRECTORS

## *Officers*

**Lisa Pilar Cowan**, Robert Sterling Clark Foundation

**Meridith Maskara**, Girl Scouts of Greater New York

**Kamesh Moola**, Charles Schwab

**Rich Souto**, LEAP

## *Directors*

**Murray Abeles**, Public Theater

**Chitra Aiyar**, Consultant

**Gary Bagley**, Consultant

**Lolly Bowean**, Ford Foundation

**Jill Bregenzer**, The Pinkerton Foundation

**Carol Bullock**, Staten Island Pride Center

**Alejandra Duque Cifuentes**, ADC Consulting LLC

**Kemi Ilesanmi**, KGI Projects

**Rich Leimsider**, Fund for the City of New York

**Yesenia Mata**, La Colmena

**Morgan Monaco**, Prospect Park Alliance

**Tuhina De O'Connor**, Girl Scouts of Greater New York

**Brooke Richie-Babbage**, Bending Arc Consulting

**Amar Rajwani**, American Journalism Project (AJP)

**Amarah Sedreddine**, Sedreddine & Whoriskey, LLP

**Joanne Smith**, Girls for Gender Equity

**Sarah (BJ) Sung**, Pinnacle Social Impact Consultancy, LLC

**Mariko Tada**, Communications Consultant



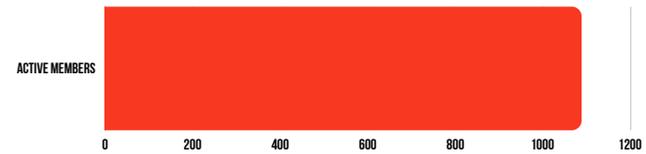
# WHY JOIN?

Nonprofit New York welcomes companies that serve the sector to join us as business members.

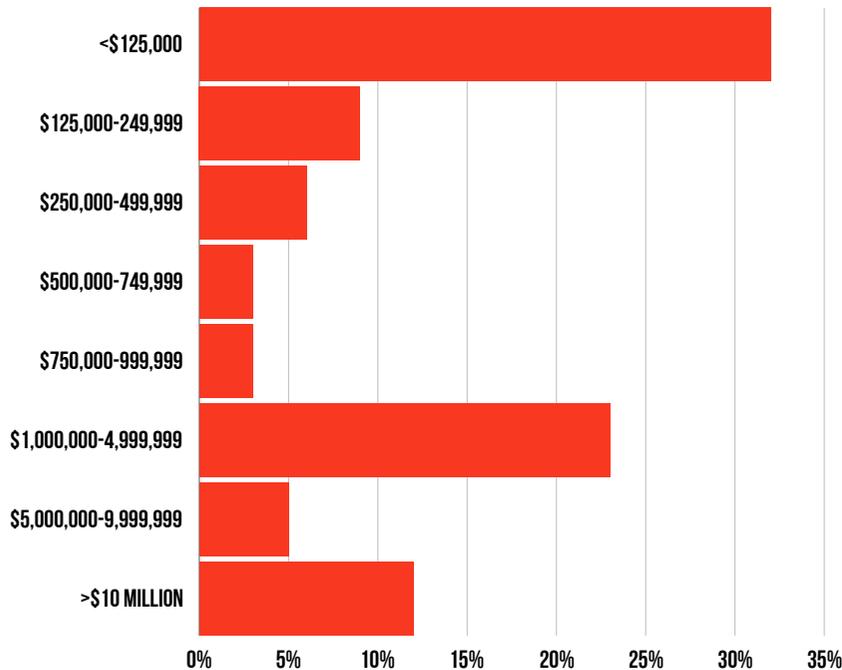
The comprehensive suite of benefits we extend to our business members include in-person networking opportunities, digital brand promotion, warm referrals, and more.

By joining, you will also showcase your support for hundreds of local community causes. As we carefully vet each company that joins, business members are viewed as trusted partners dedicated to nonprofit success.

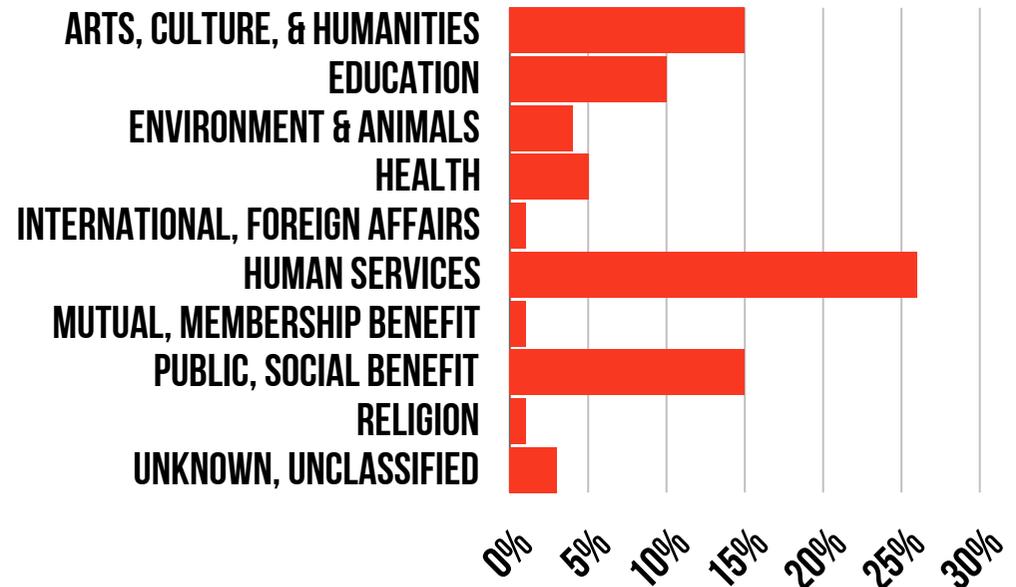
## ACTIVE NONPROFIT MEMBERS (2023)



## OPERATING BUDGET SIZE



## SUBSECTORS (NTEE CATEGORIES)



# BUSINESS MEMBERS



\*Includes select business members as of December 2023

# BUSINESS MEMBERSHIP

Nonprofit New York offers four tiers of annual business membership, ranging from \$600 for the base-level membership to \$7,500 for a Nonprofit Champion membership. Benefits increase with each tier and include additional opportunities to increase visibility like dedicated email blasts, digital banner ads, social media posts, complimentary nonprofit memberships, and sponsorships at our largest gatherings of the year. Please note Nonprofit New York does not offer exclusivity for any level of membership. We are happy to customize membership based on your specific goals.

**BUSINESS MEMBER, \$600 ANNUALLY**

**NONPROFIT SUPPORTER, \$2,000 ANNUALLY**

**NONPROFIT ADVOCATE, \$3,500 ANNUALLY**

**NONPROFIT CHAMPION, \$7,500 ANNUALLY**

**JOIN US ONLINE**



# BUSINESS MEMBERSHIP

## NONPROFIT NEW YORK | BUSINESS MEMBER

### \$600 ANNUALLY, BENEFITS INCLUDE:

- Annual membership with Member logo to show your alignment with Nonprofit New York
- 1 Ticket to 3 exclusive member events throughout the year, including our Annual Meeting of Members (May), and Member Socials (April and October)
- Member referrals & warm introductions to nonprofits requesting your services and/or products
- Referral Center listing in The Community that is accessible by all nonprofits visiting our website



# BUSINESS MEMBERSHIP

## NONPROFIT NEW YORK | SUPPORTER

### \$2,000 ANNUALLY, BENEFITS INCLUDE:

- Annual membership with Supporter logo to show your alignment with Nonprofit New York
- 2 Tickets to 3 exclusive member events throughout the year, including our Annual Meeting of Members (May), and Member Socials (April and October)
- Member referrals & warm introductions to nonprofits requesting your services and/or products
- Referral Center listing in The Community that is accessible by all nonprofits visiting our website
- Website listing
- 2 banner ads
- 2 social media posts



# BUSINESS MEMBERSHIP

## NONPROFIT NEW YORK | ADVOCATE

### \$3,500 ANNUALLY, BENEFITS INCLUDE:

- Annual membership with Advocate logo to show your alignment with Nonprofit New York
- 2 Tickets to 3 exclusive member events throughout the year, including our Annual Meeting of Members (May), and Member Socials (April and October)
- Member referrals & warm introductions to nonprofits requesting your services and/or products
- Referral Center listing in The Community that is accessible by all nonprofits visiting our website
- Website listing
- 1 dedicated email
- 4 banner ads
- 4 social media posts
- 4 complimentary annual memberships to gift to your 501c3 nonprofit clients



# BUSINESS MEMBERSHIP

When you join as an Champion Member of Nonprofit New York, you are signaling your support for the broader nonprofit sector in the NYC area. Business members gain access to comprehensive benefits that connect you with our highly engaged community in person and digitally.

## NONPROFIT NEW YORK | CHAMPION

### \$7,500 ANNUALLY, BENEFITS INCLUDE:

- Annual membership with Champion logo to show your alignment with Nonprofit New York
- 2 Tickets to 3 exclusive member events throughout the year, including our Annual Meeting of Members (May), and Member Socials (April and October)
- Exhibiting sponsorship for the Annual Conference which includes 2 tickets, booth, logo recognition, and more for our largest gathering of the year
- Member referrals & warm introductions to nonprofits requesting your services and/or products
- Referral Center listing in The Community that is accessible by all nonprofits visiting our website
- Website listing
- 2 dedicated emails
- 6 banner ads
- 6 social media posts
- 6 complimentary annual memberships to gift to your 501c3 nonprofit clients



# OTHER OPPORTUNITIES

Nonprofit New York offers several avenues to highlight your company's expertise through content, training opportunities, and direct member guidance. You can also increase brand visibility by advertising to our audience, sponsoring our largest gatherings, and supporting key initiatives like our membership fund.

## Build Your Expertise

- [Submit resources](#) to our Knowledge Center to establish thought leadership on topics relevant to nonprofits
- [Lead trainings and workshops](#) to share your skills with the broader sector with Nonprofit New York handling all the promotion and logistics
- [Provide guidance](#) through our Member Office Hours program and get compensated for your time

## Boost Brand Awareness

- Sponsor signature events like our Annual Conference and Annual Meeting of Members
- [Advertise](#) through dedicated emails and newsletter banner ads sent to 20,000+ professionals
- Support our [#StrongerNonprofit Fund](#) which provides membership to emerging nonprofits

[BECOME A MEMBER](#)

QUESTIONS?

CONTACT SONALI JHURANI AT [SJHURANI@NONPROFITNEWYORK.ORG](mailto:SJHURANI@NONPROFITNEWYORK.ORG) OR 646.893.2663