

2023 ANNUAL CONFERENCE

AUTHENTIC ALIGNMENT

NOVEMBER 1,
2023

SPONSORSHIP
OPPORTUNITIES



FORD FOUNDATION
CENTER FOR
SOCIAL JUSTICE
320 EAST 43RD ST
NEW YORK, NY

**NONPROFIT
NEW YORK**

A relentless,
collective
force for good.



ABOUT US

Nonprofit New York champions and strengthens nonprofits through capacity building and advocacy to cultivate a unified, just, and powerful sector. We support a dynamic community of nonprofits - a relentless, collective force for good.

Engaging over 4,000 unique nonprofit organizations annually, Nonprofit New York has been building a powerful nonprofit community in New York for nearly four decades. We are driven by the belief that when one nonprofit is stronger, all of us are stronger.

Members of Nonprofit New York gain access to an expansive portfolio of benefits, including 50+ trainings and in-depth learning opportunities; cost-saving programs; an online hub of tools, templates, and relevant resources; a 24/7/365 HelpLine; high-level networking opportunities; and more.

Nonprofit New York also organizes to build solidarity across the New York nonprofit sector and mobilize the united voice of our members in pursuit of public policy changes that strengthen nonprofits' ability to pursue their missions.

EVENT OVERVIEW

Nonprofit New York's Annual Conference content is curated around our [Key Areas of Nonprofit Excellence](#), which were developed to provide nonprofits with a roadmap of core management areas and performance strategies within them.

In addition to plenty of opportunities for networking, our programming features candid conversations and interactive sessions with sector leaders and experts who share innovative approaches, best practices, and invaluable insights on the emerging trends affecting nonprofits.

We design our Annual Conference to inspire nonprofit attendees and create meaningful opportunities for connecting, sharing, and learning together.

The Annual Conference is a one-day event that will be held in person on Wednesday, November 1, 2023, from 9:00 AM - 6:00 PM, at the iconic Ford Foundation Center for Social Justice in Midtown Manhattan.

KEY AREAS OF NONPROFIT EXCELLENCE

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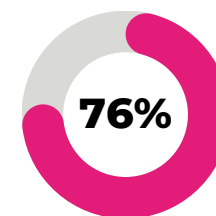
OUR COMMUNITY

Nonprofit New York's Annual Conference attracts 200+ nonprofit professionals, board members, and community leaders from the New York City area.

Sponsoring the Annual Conference provides you with unique opportunities to connect with key decision makers from the nonprofit sector, promote your brand and services, and showcase your company's support for hundreds of community causes.

In the months leading up to the main event, we share frequent updates about our Annual Conference with 20,000+ nonprofit professionals, resulting in high quality, targeted impressions. Your company will benefit from maximum audience reach with in-person and digital promotion.

Nonprofit New York's membership represents a diverse mix of nonprofit organizations with a range of budget sizes from NYC, Westchester, Long Island and beyond.



Conference attendees who are director level or higher



Nonprofit members with budgets higher than \$1M

SPONSORSHIP OPPORTUNITIES

Our Visionary, Partner, and Connector Sponsors exhibit their deep commitment to the nonprofit sector and receive a comprehensive package of benefits, with high visibility in person and online, leading up to and during the Annual Conference.

VISIONARY SPONSOR (\$50,000)

Onsite Benefits:

- Ten (10) tickets to onsite event
- Opportunity to give remarks or feature sponsor-produced branded video
- Shout out from the podium
- Top logo placement on all signage
- Full page, color advertisement with preferred placement in program book
- Full attendee list with titles and organizations only

Digital Benefits:

- Top placement for logo on all digital event promotion, including website and event e-blasts
- Feature in our monthly membership newsletter
- One (1) dedicated email blast to Nonprofit New York's subscribers
- Four (4) banner ad placements in Nonprofit New York's newsletters



SPONSORSHIP OPPORTUNITIES

PARTNER SPONSOR (\$20,000)

Onsite Benefits:

- Six (6) tickets to onsite event
- Introduce a panel or feature sponsor-produced branded video
- Exhibitor table at the event
- Shout out from the podium
- Top tier logo placement on all signage
- Full page, color advertisement in program book
- Full attendee list with titles and organizations only

Digital Benefits:

- Top tier logo placement for logo on all digital event promotion, including website and event e-blasts
- One (1) dedicated email blast to Nonprofit New York's subscribers
- Two (2) banner ad placements in Nonprofit New York's newsletters

CONNECTOR SPONSOR (\$7,500)

Onsite Benefits:

- Four (4) tickets to onsite event
- Exhibitor table at the event
- Shout out from the podium
- Top tier logo placement on all signage
- Full page, color advertisement in program book
- Full attendee list with titles and organizations only

Digital Benefits:

- Top tier logo placement for logo on all digital event promotion, including website and event e-blasts
- Two (2) banner ad placements in Nonprofit New York's newsletters

Fun face here, or past quote?

SPONSORSHIP OPPORTUNITIES

Connect and engage with our attendees through an exhibitor table or one-of-a-kind interactive session while benefiting from consistent brand awareness leading up to and during the Annual Conference.

EXHIBITOR SPONSOR (\$3,250)

Onsite Benefits:

- Two (2) Tickets to onsite event
- Exhibitor table at the event
- Logo recognition on signage
- Full page, color advertisement in program book
- Full attendee list with titles and organizations only

Digital Benefits:

- Logo on all digital event promotion, including website
- One (1) banner ad placement in Nonprofit New York's newsletters

SESSION SPONSOR (\$2,500)

Onsite Benefits:

- Two (2) Tickets to onsite event
- Opportunity to introduce session or panel
- Logo recognition on signage
- Full page, color advertisement in program book
- Full attendee list with titles and organizations only

Digital Benefits:

- Logo on all digital event promotion, including website
- One (1) banner ad placement in Nonprofit New York's newsletters

Don't see what you want?

Reach out to Sonali Jhurani, Development Director, at sjhurani@nonprofitnewyork.org or 646-893-2663 to discuss customizing your own sponsorship package or providing in-kind support.

SPONSORSHIP OPPORTUNITIES

Show your hospitality to the sector by sponsoring breakfast or lunch for our attendees at the Annual Conference and benefit from exclusive visibility in high traffic areas during the in-person segment of our event.

LUNCH SPONSOR (\$2,000) – 2 AVAILABLE

Onsite Benefits:

- Two (2) tickets to onsite event
- Logo on signage throughout dedicated lunch area
- Opportunity to give remarks during lunch
- Half page, color advertisement in program book
- Full attendee list with titles and organizations only

Digital Benefits:

- Logo on all digital event promotion, including website

BREAKFAST SPONSOR (\$1,000) - 1 AVAILABLE

Onsite Benefits:

- One (1) Ticket to onsite event and virtual session
- Logo placement on signage in dedicated breakfast area
- Half page, color advertisement in program book
- Full attendee list with titles and organizations only

Digital Benefits:

- Logo on all digital event promotion, including website

#StrongerNonprofit Fund

The cost of attending can be a barrier for smaller nonprofits, but you can ensure they receive access by sponsoring their admission. At just \$150 a ticket, our scholarship recipients gain access to all of the invaluable tools, best practices, and resources they need to become a #StrongerNonprofit! When you contribute \$200, our recipients will also receive a one-year membership with Nonprofit New York that will benefit their entire organizations.



ADVERTISING

In our Program Book, attendees receive a detailed agenda, a Readiness Assessment to help them reflect on their management practices, as well as templates, tools, and takeaways from breakout sessions. Promote your company's brand and services in our Program Book, provided in print and digitally, and shared with 200+ nonprofit professionals and their teams.

PROGRAM BOOK SPONSOR (\$3,500)

- Two (2) tickets to onsite event
- Exclusive logo recognition on cover of Program Book
- Full page color advertisement in program book
- Full attendee list with titles and organizations only

PROGRAM BOOK ADS

- Full page color advertisement, 8.5" x 11", \$1,000
- Half page color advertisement, 8.5" x 5.5", \$500
- Quarter page color advertisement, 4.25" x 5.5", \$250

BECOME A SPONSOR

Thank you for supporting Nonprofit New York's Annual Conference and nonprofits in New York City, Long Island and Westchester.

SPONSORSHIP LEVELS

- ☐ VISIONARY SPONSOR, \$50,000
- ☐ PARTNER SPONSOR, \$20,000
- ☐ CONNECTOR SPONSOR, \$7,500
- ☐ EXHIBITOR SPONSOR, \$3,250
- ☐ SESSION SPONSOR, \$2,500
- ☐ LUNCH SPONSOR, \$2,000
- ☐ BREAKFAST SPONSOR, \$1,000

PROGRAM BOOK

- ☐ PROGRAM BOOK SPONSOR, \$3,500
- ☐ FULL PAGE, \$1,000
- ☐ HALF PAGE, \$500
- ☐ QUARTER PAGE, \$250

#StrongerNonprofit FUND

- ☐ SPONSOR TICKET, \$150
- ☐ SPONSOR TICKET + MEMBERSHIP, \$200

PAYMENT INFO:

- ☐ CREDIT CARD: Submit Payment [Here](#)
- ☐ ACH/WIRE TRANSFER: CONTACT US
- ☐ CHECK: Nonprofit New York
Annual Conference
320 East 43rd St, 3rd Fl
New York, NY 10017

ADDITIONAL INFO

Contributions to Nonprofit New York are fully tax-deductible less the fair market value for tickets and advertisements provided.

CONTACT US

Have questions or want to talk about customization? Please contact Sonali Jhurani, Development Director, at sjhurani@nonprofitnewyork.org or 646-893-2663.

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