

**NONPROFIT  
NEW YORK**

A relentless,  
collective  
force for good.



**ANNUAL MEETING OF MEMBERS**  
*Sponsorship Opportunities*

May 18, 2023  
Ford Foundation  
320 East 43rd St  
New York, NY 10017

[www.nonprofitnewyork.org](http://www.nonprofitnewyork.org)

# ABOUT US

At [Nonprofit New York](#), we champion and strengthen nonprofits through capacity building and advocacy to cultivate a unified, just, and powerful sector.

Engaging over 4,000 unique nonprofit organizations annually, Nonprofit New York has been building a powerful nonprofit community in New York for nearly four decades. We are driven by the belief that when one nonprofit is stronger, all of us are stronger.

Members of Nonprofit New York gain access to an expansive portfolio of benefits, including 50+ trainings and innovative learning opportunities offered each year; cost-saving programs; an online hub of 450+ tools, templates, and relevant resources; a 24/7 HelpLine; high-level networking opportunities; and more.

Nonprofit New York also organizes to build solidarity across the New York nonprofit sector and mobilize the united voice of our members in pursuit of public policy changes that strengthen nonprofits' ability to pursue their missions.

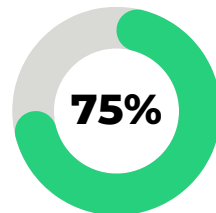


# ANNUAL MEETING OF MEMBERS

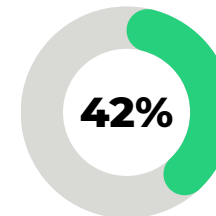
**On May 18th, Nonprofit New York will bring together more than 150 nonprofit professionals at our 2023 Annual Meeting of Members.** This high visibility, in-person event provides an opportunity for our members to elect Nonprofit New York's Board of Directors and engage in a sector-wide discussion to inform and shape Nonprofit New York's program priorities.

Many nonprofits rely on discretionary dollars that are provided at the direction of their local City Council members. Our Annual Meeting this year will feature a panel discussion to address some of the challenges presented by these funding streams, and explore opportunities for reform that could benefit City agencies, nonprofit organizations, and most importantly New York communities.

***Nonprofit New York's membership represents a diverse mix of nonprofit organizations with a range of budget sizes from NYC, Westchester, Long Island and beyond.***



*Annual Meeting attendees who are considered key decision makers.*



*Nonprofit New York members with budgets higher than \$1M*

# SPONSORSHIP OPPORTUNITIES

**Our sponsors exhibit their commitment to the nonprofit sector and gain access to a variety of visibility and engagement opportunities.** We send news and updates about the 2023 Annual Meeting of Members to nearly 20,000 nonprofit professionals leading up to and after the event. At the Annual Meeting, there are several ways to connect with attendees, from exhibitor booths to sponsoring our Member Journal and more.

## PRESENTING SPONSOR (\$5,000)

### Onsite Benefits:

- Four (4) tickets to the Annual Meeting
- Opportunity to give remarks or feature sponsor-produced branded video
- Shout out from the podium
- Exhibitor table at the event
- Prominent logo placement on all signage and stage backdrop
- Full page, color advertisement with preferred placement in journal
- Full attendee list with titles and organizations only, provided one week prior

### Digital Benefits:

- Top placement for logo on event website and digital promotion
- One (1) dedicated email blast to Nonprofit New York's subscribers
- Two (2) banner ads in our membership newsletter



# SPONSORSHIP OPPORTUNITIES

Connect and engage with our attendees through an exhibitor table or panel sponsorship while benefiting from consistent brand awareness leading up to and during the Annual Meeting.

## PANEL SPONSOR (\$3,000)

### Onsite Benefits:

- Two (2) Tickets to the Annual Meeting
- Introduce panel from the podium
- Logo recognition on all signage
- Full page, color advertisement in journal
- Full attendee list with titles and organizations only, provided one-week prior

### Digital Benefits:

- Logo recognition on event website and digital promotion
- Two (2) banner ads in Nonprofit New York's membership newsletter

## EXHIBITOR SPONSOR (\$2,000) - SIX AVAILABLE

### Onsite Benefits:

- Two (2) Tickets to the Annual Meeting
- Exhibitor table at the event
- Logo recognition on all signage
- Half page, color advertisement in journal
- Full attendee list with titles and organizations only, provided one week prior

### Digital Benefits:

- Logo recognition on event website and digital promotion
- One (1) banner ad in Nonprofit New York's membership newsletter

## Don't see what you want?

Reach out to Sonali Jhurani, Development Director, at [sjhurani@nonprofitnewyork.org](mailto:sjhurani@nonprofitnewyork.org) or 646-893-2663 to discuss customizing your own sponsorship package or providing in-kind support.

# SPONSORSHIP OPPORTUNITIES

Show your hospitality to the sector by sponsoring breakfast for our members at the Annual Meeting, and benefit from exclusive visibility in high traffic areas.

## BREAKFAST SPONSOR (\$1,750)

### Onsite Benefits:

- Two (2) Tickets to the Annual Meeting
- Exclusive logo placement on signage in dedicated breakfast area
- Half page, color advertisement in journal
- Full attendee list with titles and organizations only, provided one-week prior

### Digital Benefits:

- Logo recognition on event website and digital promotion
- One (1) banner ad in Nonprofit New York's membership newsletter



# SPONSORSHIP OPPORTUNITIES



## SUPPORTING SPONSOR (\$1,000)

### Onsite Benefits:

- One (1) Ticket to the Annual Meeting
- Logo recognition on all signage
- Half page, color advertisement in journal
- Full attendee list with titles and organizations only, provided one week prior

### Digital Benefits:

- Logo recognition on event website and digital promotion



# ADVERTISING OPPORTUNITIES



Promote your company's brand and services in our exclusive Member Journal, provided in print to 150+ attendees in person and shared digitally with all of our members. The Member Journal includes an agenda for the day and our first release of Nonprofit New York's Annual Report.

## MEMBER JOURNAL SPONSOR (\$2,000)

- Two (2) tickets to the Annual Meeting
- Exclusive logo recognition on cover of Meeting Journal + logo recognition on event website and digital promotion
- Full page, color advertisement with choice of placement
- Full attendee list with titles and organizations only, provided one week prior
- One (1) digital banner ad shared with our 20k+ subscribers

## MEMBER JOURNAL ADS

- Full page color advertisement, 8.5" x 11", \$500
- Half page color advertisement, 8.5" x 5.5", \$250
- Quarter page color advertisement, 4.25" x 5.5", \$100



# BECOME A SPONSOR

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*Thank you for supporting Nonprofit New York's 2023 Annual Meeting of Members and nonprofits in New York City, Long Island and Westchester.*

## SPONSORSHIP LEVELS

- PRESENTING SPONSOR, \$5,000
- PANEL SPONSOR, \$3,000
- EXHIBITOR SPONSOR, \$2,000
- BREAKFAST SPONSOR, \$1,750
- SUPPORTING SPONSOR, \$1,000

## MEMBER JOURNAL

- JOURNAL SPONSOR, \$2,000
- FULL PAGE, \$500
- HALF PAGE, \$250
- QUARTER PAGE, \$100

## CONTACT US

**Ready to secure your sponsorship or want to talk about customization?** Please contact Sonali Jhurani, Development Director, at [sjhurani@nonprofitnewyork.org](mailto:sjhurani@nonprofitnewyork.org) or 646-893-2663.

## PAYMENT INFO

- CREDIT CARD: INVOICE PROVIDED WITH LINK
- ACH/WIRE TRANSFER: CONTACT US
- CHECK: Nonprofit New York  
RE: Annual Meeting  
320 East 43rd St, 3rd Floor  
New York, NY 10017

## ADDITIONAL INFO

Contributions to Nonprofit New York are fully tax-deductible less the fair market value for tickets and advertisements provided.

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